



Corporate Wellness Savings Guarantee Offered Through InTune

Strategic Wellness Partners, architect, owner and operator of InTuneSM, an innovative corporate wellness program, announced yesterday that it will now offer a no-risk savings guarantee to its corporate clients nationwide.

San Diego, CA, October 16, 2009 --(PR.com)-- Strategic Wellness Partners announced yesterday that it will now offer a no-risk savings guarantee to its InTune corporate clients nationwide.

Corporate wellness vendors generally shy away from guaranteeing a financial savings. However, InTune is taking a bold move to reverse this trend. "We are putting our money where our mouth is," says Adrian Stewart, Managing Partner of Strategic Wellness Partners. "We have solved many of the historical problems of conventional wellness programs, such as poor employee participation, lack of engagement, and ineffective incentives. We are confident enough in the power and effectiveness of InTune that we are willing to put ourselves at risk for our client partners."

With the guarantee, Strategic Wellness Partners will ensure that the savings derived from deploying InTune as the company's wellness strategy will be greater than its cost. According to the Company, the guarantee will analyze the program outcomes over a three-year period and identify key health risk factors, such as tobacco use, lack of exercise, BMI, depression, etc., and then compute the costs associated with each risk factor reduced or eliminated by the InTune program, using the latest research data and methodologies.

"There is no question that employee health is a critical issue for employers," said David Helwig, Senior Advisor to Strategic Wellness Partners and former CEO of Blue Cross of California. "By taking the next obvious step and guaranteeing a savings return, InTune is removing a key obstacle for companies making this type of investment in their workforce. InTune presents a strong case for innovation and partnership in the maturing wellness industry."

Many companies are making significant investments in workforce productivity and performance, often spending \$100 to \$200 or more per employee per year for a comprehensive wellness program. These companies realize that a small investment usually produces little or no result and that it takes a well thought out strategy to actually change the company culture and steer larger numbers of employees towards healthier living. Studies today show that the more robust the intervention, the more significant the savings and resulting increased productivity. By providing a no risk savings guarantee, InTune protects companies that make this investment from downside risk.

"Our guarantee is a natural response to our proven ability to engage employees," says Mr. Stewart. "With InTune we get over 75% of the employees to participate. This level of participation is precedent setting, and produces the kind of corporate momentum and focus that really changes the overall health status of the workforce. In the end, we are partnering with our clients by aligning business incentives, making sure that their investment in the wellbeing of their workforce will generate a return. That's our promise."



About InTune

InTune (<http://www.preview.intuneliving.com>) is owned and operated by Strategic Wellness Partners, LLC, and is a fully integrated health and lifestyle improvement program designed as a turn-key wellness solution for Fortune 1000 companies. InTune is a proven strategy to offset rising medical costs and improve worker productivity, performance and loyalty and is the first program to offer a science-based lifestyle program specifically able to drive a three to four fold increase in employee participation as well as generate a positive return for corporations nationally and internationally. InTune was launched in 2006 and its clients include notable Fortune 1000 companies. Strategic Wellness Partners is headquartered in San Diego, California.

###



Contact Information:

Strategic Wellness Partners, LLC

Corporate Contact: Travis Haws

+1-970-686-7220

support@intuneliving.com

www.preview.intuneliving.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/186320>