

InTune Offers Powerful Wellness Solution to Small Businesses Worldwide



San Diego, California Feb 26 /PRNewswire/ -- Strategic Wellness Partners, architect, owner and operator of [InTuneSM](#), an innovative corporate wellness program, announced yesterday that it is providing the powerful InTune wellness solution to small employers across the globe.

Most corporate wellness programs are geared to large, self-funded companies with employee populations of sufficient size needed to deploy sophisticated interventions. These programs have traditionally been beyond the reach and budget of the small business owner. "We have known for many years that smaller companies with a few dozen to several hundred employees have the same needs and concerns over employee health and productivity as the large companies," says Travis Haws, Managing Partner of Strategic Wellness Partners. "We have received numerous requests by small business owners for a program that delivers real results but with a small business price tag. We believe we have exactly what their asking for; a program at a fair cost that doesn't sacrifice the essential ingredients of employee engagement and health improvement."

Annual surveys of wellness program penetration consistently show small companies well below that of larger companies. This may have less to do with believing in wellness as a solid strategy for benefit savings and productivity than simply the lack of available options at affordable prices. Sometimes the only option for small companies is to use what wellness services are available through the insurance carrier. However, these services are generally more à la carte and passive in nature and only apply to employees who opt for that insurance.

"It's abundantly clear from our research that small business owners are not seeing health improvements from the offerings provided by their insurance company," Says Haws. "This is understandable. Insurance companies, although sometimes providing wellness tools to their clients, such as online trackers or a risk assessment, are not in the wellness business. They're in the risk business and as such; do not provide any real solutions that small companies can rely on."

Strategic Wellness Partners has taken all of the powerful components of the InTune program for Fortune 500 companies and re-oriented them for the smaller company. The traditionally more complex tasks such as employee communications, implementation, incentive fulfillment, integration with existing initiatives, and funding, have been made more owner friendly, allowing small companies to actually deploy a proven solution in as little as one to two weeks. Yet this re-orientation preserves all of the features that make InTune one of the most innovative and powerful wellness solutions in the market, including a superior communications portfolio, sophisticated member portal, fully seamless and integrated risk tools, proven intervention programs for weight, nutrition, exercise, smoking, and stress, immediate incentives fulfillment, prizes and contests, and measured results.

"I think InTune has a lot of great things to offer, most importantly the motivation to get our employees involved," says Mia Szmuch of Novozymes, Inc, a small company of 100 employees in Central California." InTune is available immediately to companies with between 25 and 300 English-proficient employees anywhere in the world.

About InTuneSM

InTune (www.preview.intuneliving.com) is owned and operated by Strategic Wellness Partners, LLC, and is a fully integrated health and lifestyle improvement program and a proven strategy to offset rising medical costs and improve worker productivity, performance and loyalty. InTuneSM was launched in 2006 and its clients include notable Fortune 1000 companies. Strategic Wellness Partners is headquartered in San Diego, California.

SOURCE- Strategic Wellness Partners, LLC.

Adrian Stewart, +1-619-281-3933, astewart@wellventures.com, for Strategic Wellness Partners